



The Little Bric Book: Cracking the Code for Global Management of Projects in Brazil, Russia, India and China. (Paperback)

By Brandi Moore

Global Manager Publishing, United States, 2010. Paperback.
Book Condition: New. 200 x 130 mm. Language: English . Brand New Book ***** Print on Demand *****.Americans don't have time to master all of the business cultures essential to be successful in today's globalized environment. The Little BRIC Book provides insider information that would take diplomats years to learn. It's the ultimate crib sheet, guiding employees with global responsibilities (Desk Diplomats) inside a corporation or an outsource relationship. It focuses on action by decoding how business preferences across Brazil, Russia, India and China impact activities engaged in by every executive, manager and project manager including: Managing Time, Managing Information, Managing Decisions, Providing Feedback, Leading Indirectly, Influencing Teams, Recognizing Sincerity, Preparing and Running Conference Calls, Managing Communication Technologies, Using a Translator, Using and Finding an Intermediary, Selecting a Representative to Send to the BRIC, and Women Working with the BRIC. This book will teach you the skills you need to become successful in today's complex global environment and will teach you how to deliver on the financial promise of globalization.



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