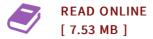




## The Little Bric Book: Cracking the Code for Global Management of Projects in Brazil, Russia, India and China. (Paperback)

By Brandi Moore

Global Manager Publishing, United States, 2010. Paperback. Book Condition: New. 200 x 130 mm. Language: English. Brand New Book \*\*\*\* Print on Demand \*\*\*\*. Americans don t have time to master all of the business cultures essential to be successful in today s globalized environment. The Little BRIC Book provides insider information that would take diplomats years to learn. It s the ultimate crib sheet, guiding employees with global responsibilities (Desk Diplomats) inside a corporation or an outsource relationship. It focuses on action by decoding how business preferences across Brazil, Russia, India and China impact activities engaged in by every executive, manager and project manager including: Managing Time, Managing Information, Managing Decisions, Providing Feedback, Leading Indirectly, Influencing Teams, Recognizing Sincerity, Preparing and Running Conference Calls, Managing Communication Technologies, Using a Translator, Using and Finding an Intermediary, Selecting a Representative to Send to the BRIC, and Women Working with the BRIC. This book will teach you the skills you need to become successful in today s complex global environment and will teach you how to deliver on the financial promise of globalization.



## Reviews

Comprehensive manual! Its this sort of excellent read through. We have read through and i also am certain that i will going to read through once more again later on. You wont sense monotony at at any time of your time (that's what catalogs are for regarding in the event you question me).

-- Prof. Geraldine Monahan

The book is straightforward in go through easier to recognize. it was actually writtern extremely perfectly and useful. I am very happy to explain how this is actually the greatest publication i have read through within my individual life and might be he finest ebook for actually.

-- Gladys Conroy