



Art of Public Speaking with Connect Access Card (Paperback)

By Stephen E. Lucas

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Paperback. Book Condition: New. 11th Revised edition. 251 x 203 mm. Language: English . Brand New Book. The Art of Public Speaking 11e continues to define the art of being the best by helping today's students become capable, responsible speakers and thinkers. With a strong focus on the practical skills of public speaking and grounded in classical and contemporary theories of rhetoric, The Art of Public Speaking offers full coverage of all major aspects of speech preparation and presentation. Utilizing the full suite of resources, students learn to internalize the principles of public speaking, build confidence through speech practice, and prepare for success in the classroom and beyond. With the new Enhanced Speech Capture in Connect Lucas, instructors now have the ability to evaluate live speeches using a customizable rubric in the classroom. Instructors may also upload speech videos on students behalf to create and manage true peer review assignments. With its ground-breaking adaptive learning system, Connect Lucas(TM) also helps students know what they know, while guiding them to experience and learn important concepts that they need to know to succeed. With McGraw-Hill Create(TM) Reflow, instructors can now customize their Lucas 11e...



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