



## The Reunion Planner: The Step-By-Step Guide Designed to Make Your Reunion a Social and Financial Success! (Paperback)

By Linda Johnson Hoffman, Neal Barnett

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\*\*\*\*\*.The Reunion Planner, How to Make Your Reunion a Social and Financial Success, is now in its 4th and completely updated Edition. For many years, this guidebook has been helping non-professional planners create reunions that are successful and memorable. The book contains many ideas, resources, and tips for college, family, military and high-school reunions. Since the previous edition, social media has become a major factor in getting the word out about reunions. With its instantaneous capabilities, social media has become a very useful tool in announcing reunions, finding people, stimulating attendance, and keeping the ambiance going by chatting, posting pictures and reminiscing after the event. This new edition allows contains great references to various websites for advertising your reunion, creating interactive connections with your group, finding people, selecting appropriate venues, and in exploring ideas for displays and mementos. Organized by time frames preceding the event, it walks the planner and/or committee through everything from one year before the reunion, through its fruition, and the aftermath. This new edition also includes examples of invitations, room...



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