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MANAGING AS DESIGNING (HARDBACK)



Stanford University Press, United States, 2004. Hardback. Book Condition: New. New.. 235 x 160 mm. Language: English . Brand New Book. Managing as Designing explores the design attitude, a new focus for analysis and decision making for managers that draws on examples of decision making and leadership in architecture, art, and design. Based on a series of conference papers given at the opening of the Peter B. Lewis Building (designed by Frank Gehry) at the Weatherhead School of Management, Case...

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- Authored by -
- Released at 2004



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Reviews

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-- **Mr. Enrico Lesch**

Comprehensive manual! Its this sort of excellent read through. We have read through and i also am certain that i will going to read through once more again later on. You wont sense monotony at at any time of your time (that's what catalogs are for regarding in the event you question me).

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